

CASE STUDY

ABOUT

A company situated in Salt Lake City that provides communication tools for dealerships to grow new and existing relationships in today's digital world was looking for a partner to solve problems they encountered with their needs in creating, managing, and listing Google My Business services to generate leads, appointment setting, social media marketing, and Facebook business account management from creating a post to close a deal with leads generated through the social media platform within budget.

PROBLEM

The company was struggling to keep up with ever-increasing clients and work burden on existing human resources, causing the company to search for outsourcing some of the crucial tasks to another company to keep up the flow.

SOLUTION

Chitech Solutions offered very competitive solutions and started to lay the burden off the shoulders of the company and won many sales campaigns from the same company and established long term relations with the management, now we are operating a lot of back-office operations while cutting operations costs by 19.5% in the budget.